

Dear Store Owner:

One of your loyal customers is sharing this letter with you because she would like to buy Slimpressions® shapewear from your store.

Launched in early 2008, Slimpressions is a women-owned enterprise that manufactures, distributes and markets a premium line of everyday shapewear designed to slim a woman's body to create an illusion of weight reduction while boosting her confidence.

Available in a variety of beautiful colors, our Top Sleekret™ Collection of upper body shaping garments fits women from sizes 2 to 2X, and our Bottom Line™ Collection of slimming panties fits women sizes 2 to 4X.



Top Sleekret™ Collection

The Haves™	Sleeveage control top with natural chest coverage
The Have Nots™	Sleeveage control top with open front
The Skinny Minis™	Upper body control camisole with utterly naked arms
Tanks a Lot™	Upper body control tank top with natural chest coverage
Tanks a Little™	Upper body control tank top with open front
Comfort Bralette	Comfortable, light support bralette

Bottom Line™ Collection

Control Brief	Moderate control brief for shaping tummy, hips, and rear
Hi-Waist Control Panty	Hi-Waist control panty for extra tummy and waist shaping
Long Leg Shaper	Moderate control panty for extra shaping for the thighs
Seamless Full Cut Panty	Seamless full cut panty with light compression

We offer retailers great wholesale pricing for strong profit margins and comprehensive marketing support to promote our products and drive sales. We also promote Slimpressions' retailers on our website. Further, we have a national public relations campaign to increase awareness of Slimpressions through major consumer media outlets with recent features in InStyle, Redbook, Glamour, Marie Claire and What Not To Wear.

To inquire about selling Slimpressions in your store or boutique, please contact us @ 1-866-671-0906 or via our website at www.slimpressions.com.

Best Regards,

Jennifer Daniels
Slimpressions Co-Founder and Owner